



Inxmail Professional

The solution for professional email marketing



Inxmail Professional

Your Benefits:

- **Maximum Flexibility**
Innovative features for professional email marketing.
- **Individual Design**
Intelligent design templates for mailings in your corporate design.
- **High Safety Standards**
Absolute security, smooth transit and highest reliability.
- **Full Test Coverage**
Quality test modules to check the presentation and content.
- **Highest Delivery Rates**
Certification of trusted Inxmail mail server.
- **Viral Campaigns**
New opportunities for email marketing in the age of social networks.
- **Multiple Integrations**
Open interface (API) for connection to E-business solutions.



The solution for professional email marketing

Inxmail Professional, the **innovative and proven solution** for professional email marketing. Globally over 1,000 businesses put their trust in Inxmail.

Benefit from professional email marketing technology to the highest level! As a long-standing industry expert, we support you with a powerful and **unmatched service**. E-marketers will be pleased about the benefits of the unique Inxmail Professional client.

Maximum Flexibility

Are you looking for an email marketing solution that offers you innovative features and maximum flexibility in the implementation of professional mailings? Then, you can rely on Inxmail Professional:

Rent or Buy: In the rental, you can start direct – without worrying about the technology. Our experts take care of the smooth transit, meaning all the work is done for you. Of course Inxmail Professional is also offered as a license model.

Individual Design: You can create custom mailings in your corporate design very comfortably with intelligent design templates. And with no HTML knowledge.

Maximum Personalisation: Talk to your recipient in person – within the subject line, texts, images and attachments. Especially personalised coupons via PDF which will inspire your readers.

Easy Target Group Selection: Present each of your subscribers highly relevant content. The required segmentation of the target with Inxmail Professional is easily created.

Pinpoint Lifecycle Mails: Tailor a quick response to the interests of your readers. The automated follow-up campaigns offer various possibilities for the lifecycle mails.

High delivery rates

With Inxmail your mailings are guaranteed to be delivered at the highest delivery rate. Internationally our membership at the world's largest Whitelist Program Return Path guarantees the **highest delivery rates** for your mailings. Our internal quality tests in Inxmail Professional warn the user against any potential problems prior to dispatch.

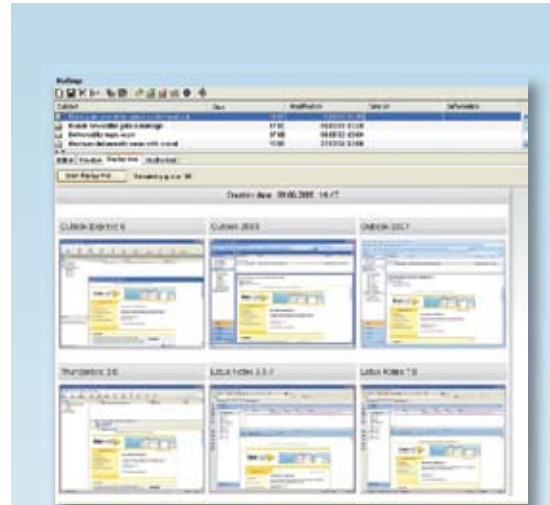


Full Test Coverage

First impression count: Unfortunately emails do not always arrive looking as your corporate design or agency intended. The display test shows you with one click how your **mailing** in various email programs **will appear**.

The **correct response** is crucial: Test profiles will allow you to view your successful **personalisation** throughout your mailings. The **editorial approval** will allow you to send mailings with sign off.

There is nothing worse than your mailing being delivered into a spam folder: The spam and phishing tests **warn you of spam content** before delivery. It also provides valuable suggestions for improvement.



Easy Connection to External Systems

Email marketing software is not allowed to be an island solution. Especially in times where the effectiveness of marketing is the key focus, **requiring connections** to IT systems such as online shops, CRM or ERP systems. An **integrated email marketing** solution will give you greater control of your campaigns and customers.

Innovative opportunities are available through **social networks**. All articles or newsletters that traditionally were visible to email recipients can now be marketed to a **much larger audience**. Use the potential of the Inxmail Social Media package for your viral campaigns.



Join us now!

Do you want professional email marketing?
 Then inform yourself now about the many options available!

We look forward to your enquiry.

Please contact

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